



Dear Friend of the Junior League of Hartford:

We are writing to ask for your support. Every three years the Junior League of Hartford (JLH) holds its signature event-based fundraiser, the Designer Show House, which brings together designers to make over a local home that the public is invited to view and enjoy. This Spring of 2022 will mark our 15th Show House event. We would be honored and truly grateful if you would consider being a sponsor for this well-known event.

Since 1979, the Junior League of Hartford, a 501(c)(3) non-profit organization, has raised more than \$1.6 million through our Show Houses. All of the proceeds from Show House support our projects and the mission of the JLH to promote volunteerism, develop the potential of women and improve our community. The success of Show House depends on the support we receive from our community.

Every few years the JLH selects a community impact area in which to focus our volunteer efforts. Our current focus is "Empowering Women and Girls to Overcome Obstacles." We partnered with the Boys & Girls Clubs of Hartford for the SMART Girls initiative, which provides age-specific experiences that enhance girls' physical and emotional health.

Please help us to continue to impact our community by becoming a sponsor of Show House 2022. Our volunteer members provide the hands-on support, but we rely on contributions from our sponsors for our success and ability to continue to fund our projects.

We welcome the opportunity to discuss this with you and we do look forward to, and deeply appreciate, your support of the Junior League of Hartford.

Sincerely,
Whitney Sweeney and Molly Towne
Co-chairs, Junior League of Hartford Show House

CORPORATE SPONSORSHIP LEVELS



2022

PLATINUM: \$15,000 +

- 20 Reservations for Opening Night Party
- 20 Show House Tour Tickets
- Private Viewing for up to 20 people
- Prominent placement on relevant JLH Show House promotions
- 4 Recognition Posts on JLH Social Media Pages
- Logo on promotional mailer
- Logo on Ad in Hartford Courant/ CNow.com
- Logo on Ad in Official Media Sponsor (tbd)
- Logo with link on JLH Show House Landing Page
- Company logo on Show House Window Posters
- Recognition on JLH Corporate Sponsorship Sign at the Show House

DIAMOND: \$10,000 +

- 12 Reservations for Opening Night Party
- 12 Show House Tour Tickets
- Private Viewing Party up to 12 people
- Prominent placement on relevant JLH Show House promotions
- 2 Recognition Posts on JLH Social Media Pages
- Logo on promotional mailer
- Logo on Ad in Hartford Courant/ CNow.com
- Logo on Ad in Official Media Sponsor (tbd)
- Logo with link on JLH Show House Landing Page
- Company logo on Show House Window Posters
- Recognition on JLH Corporate Sponsorship Sign at the Show House

GOLD: \$7,500 +

- 8 Reservations for Opening Night Party
- 8 Show House Tour Tickets
- Placement on relevant JLH Show House Promotions (black and white)
- 2 Recognition Posts on JLH Social Media Pages
- Logo on promotional mailer
- Logo on Ad in Hartford Courant/ CNow.com
- Logo on Ad in Official Media Sponsor (tbd)
- Logo with link on JLH Show House Landing Page
- Company logo on Show House Window Posters
- Recognition on JLH Corporate Sponsorship Sign at the Show House

SILVER: \$5,000 +

- 6 Reservations for Opening Night Party
- 6 Show House Tour Tickets
- Private Viewing for up to 6 people
- Placement on relevant Show House promotions
- Logo with link on JLH Show House Landing Page
- Recognition on JLH Corporate Sponsorship Sign at the Show House

BRONZE: \$2,500 +

- 4 Reservations for Opening Night Party
- 4 Show House Tour Tickets
- Discounted Quarter-page ad in Show House promotions
- Recognition on JLH Corporate Sponsorship Sign at the Show House

CRYSTAL: \$1,000 +

- 2 Reservations for Opening Night Party
- 2 Show House Tour Tickets
- Recognition on JLH Corporate Sponsorship Sign at the Show House

NEW in 2022: Sponsor of the Day

\$500 per day, June 3 - 26, 2022

\$750 per day, Opening Night (June 3)

- One exclusive sponsor, per day, throughout the run of the Show House, June 3 - 26, 2022. Only 18 opportunities available
- Signage with your logo at the entrance to the Show House
- Mention of your company name at the door to each guest entering the Show House
- A specific area to showcase your business during the day of sponsorship
- An opportunity to make an impression on each guest in the Show House that day
- Two complimentary tickets to the Show House

**SPONSOR
REGISTRATION FORM**



2022

Please sign and return this completed form to Whitney Sweeney or Molly Towne no later than May 6, 2022..

I accept the Junior League of Hartford's invitation to participate in the Show House 2022:

Sponsor Name (as it should appear in print)

Your Name

Signature

Date

Telephone

Cell

Fax

Email

Company Website Address

How can we find you on Social Media

Instagram

Twitter

Facebook

Who is our main contact for this event?

Please check desired sponsorship level:

PLATINUM: \$15,000 +

DIAMOND: \$10,000 +

GOLD: \$7,500 +

SILVER: \$5,000 +

BRONZE: \$2,500 +

CRYSTAL: \$1,000 +

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\$500 per day, June 3 - 26, 2022

\$750 per day, Opening Night (June 3)

Checks should be made out to:

The Junior League of Hartford, Inc.

Junior League of Hartford

PO Box 270956

West Hartford, CT 06127