

PRESS RELEASE

The Junior League of Hartford Announces New Partnership with Junior Achievement of Southwest New England

HARTFORD, CT (February 4, 2014) – The Junior League of Hartford (JLH) is excited to announce its partnership with the Junior Achievement of Southwest New England (JA) to develop a new project to further the current community impact focus of Empowering Women and Girls to Overcome Obstacles.

As part of the partnership, the two organizations will work together to create the Career Connection for Girls program. The program’s objective will be to prepare and inspire teenage girls in the Greater Hartford area to focus on careers, professional goals and financial responsibility. It will also focus on inspiring students (a mix of students from suburban and urban communities) to think positively about their future and develop career pathways for themselves.

“The JLH and JA have both shown how well-trained and respected volunteers can change lives through the gift of time,” says JLH President Nancy Woodward. “Now, the powerful force of volunteering will be combined to impact more young people and their futures. It is an exciting time”.

“We are thrilled to partner with Junior League of Hartford and excited that together we will help shape the lives of so many young women in this region,” says Louis J. Golden, president of Junior Achievement of Southwest New England.

The collaboration between the Junior League of Hartford and the JA will result in more opportunities for both organizations to increase their impact in the Greater Hartford community. For more information about JLH, visit www.JLHARTFORD.org. Information about JA of Southwest New England can be found at: www.JACONN.net.

About Junior Achievement® (JA)

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. In this region, JA of Southwest New England last year served 35,000 students, in more than 50 communities with the help of more than 2,500 volunteers. Visit www.ja.org for more information.