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**In Celebration of 95 Years, the Junior League of Hartford Launches
Inaugural Fundraiser – *The JLH Volunteerathon:
The Junior League of Hartford Volunteer Marathon***

HARTFORD, CT (March 22, 2016) – In celebration of the League’s 95th year anniversary, the Junior League of Hartford will launch the inaugural fundraiser, [The JLH Volunteerathon: The Junior League of Hartford Volunteer Marathon](#). For 26.2 hours straight, Junior League of Hartford members will volunteer in area non-profits or “community partners” throughout the Greater Hartford area who can use their “woman power” to make an impact in the community while raising funds for the programs and projects of the Junior League of Hartford. The JLH Volunteerathon kicks-off Mother’s Day weekend, beginning on Friday, May 6th, 2016 at 4:00pm and ending on Saturday, May 7th, 2016 at 6:12pm.

“We are so excited to announce the League’s latest fundraiser: The JLH Volunteerathon. This is a grass-roots effort to highlight what it is that our League does best – volunteering to make an impact in the Greater Hartford Community,” says Junior League of Hartford President, Julie Krug. “It is with great pride and pleasure that we kick-off this inaugural fundraising event during our 95th anniversary year.”

The growing list of community partners who will be collaborating with the Junior League of Hartford for this event include: Habitat for Humanity ReStore (Bloomfield), Riverfront Recapture, Inc. (Hartford), Junior Achievement of Southwest New England (Hartford), HARC (Hartford), Gifts of Love (Avon), and Labor Union (Hartford). For a list of the latest community partners, visit the Junior League of Hartford website at: www.JLHartford.org.

Much like a typical marathon running race, the general public can donate funds to support the JLH Volunteerathon by contributing online through the JLH website or through a JLH Member’s individual Active.com volunteer fundraising page. Each JLH member will have their own volunteer page to raise funds in support of the JLH Volunteerathon.

All funds raised will benefit the Junior League of Hartford’s community programs and projects, currently focused on *Empowering Women and Girls to Overcome Obstacles*. The League’s latest

efforts include partnering with Junior Achievement of Southwest New England and running the Career Connections for Young Women program, whose purpose is to provide high school women with a clearer understanding of their potential and to create a powerful vision of what they can become.

The event will culminate with a “Finish Line” party on Saturday, May 7th, 2016 where sponsors, supporters, community partners and the general community are invited to join the members of the Junior League of Hartford in celebrating the event’s success. Party tickets will also be available for sale on www.JLHartford.org.

About the Junior League of Hartford, Inc.

The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Since 1921, The Junior League of Hartford has been committed to making a difference in the greater Hartford community by assessing and identifying community needs, and then developing either direct programs or collaborations with other organizations and agencies to help meet those needs. The current community impact focus of JLH is *Empowering Women and Girls to Overcome Obstacles*. For more information on the Junior League of Hartford, its projects, and membership visit www.jlhartford.org or call 860.233.4300.

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