



MEDIA CONTACT:

Elizabeth Ahlstrand, Public Relations Chair
Meredith Burns, Public Relations Chair
Junior League of Hartford
860.233.4300
JLHartfordPR@gmail.com

**THE JUNIOR LEAGUE OF HARTFORD AND THE AMERICAN RED CROSS
ANNOUNCE A BLOOD DRIVE ON MARCH 27, 2010**

FARMINGTON, CONNECTICUT (February 23, 2010) – Did you know that every two seconds someone in the United States needs blood? Blood donations help millions of people in need; yet only three out of every 100 people eligible to donate actually do. That’s where we can help. On March 27, 2010, the Junior League of Hartford, in partnership with the American Red Cross, will host a blood drive at the Connecticut Chapter of the American Red Cross, 209 Farmington Avenue, Farmington, Connecticut, from 6:30 a.m. to 12:00 p.m. We invite you to join us and help give a precious gift - by donating just one pint of blood you can save up to three lives. Whether you know someone who personally benefited from a blood donation or simply want to give back, the hour you spend donating blood could be the most rewarding of your life. Please call 1-800-GIVE-LIFE or log onto www.RedCrossBlood.org to set up an appointment.

About the American Red Cross

The American Red Cross is a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, to provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies. The American Red Cross empowers ordinary people to perform extraordinary acts of service. American Red Cross blood donors are ordinary people – high school students, factory and office workers, business executives, parents and grandparents, and people from every walk of life. But they share one thing – a generous spirit, a desire to give back to their community and help others.

About the Junior League of Hartford

The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Since 1921, The Junior League of Hartford has been committed to making a difference in the greater Hartford community by assessing and identifying community needs, and then developing either direct programs or collaborations with other organizations and agencies to help meet those needs. More information can be found at www.jlhartford.org.

###