



MEDIA CONTACT:

Elizabeth Ahlstrand, Public Relations Chair
Meredith Burns, Public Relations Chair
Junior League of Hartford
860.233.4300
JLHartfordPR@gmail.com

THE JUNIOR LEAGUE OF HARTFORD KICKS OFF THE SEASON BY GIVING THANKS AND SPREADING CHEER

HARTFORD, CONNECTICUT (December 14, 2010) - The Junior League of Hartford has been busy helping those in need this holiday season. In November, members of the Junior League joined forces with Foodshare to collect turkeys for Connecticut families as part of TURKEY AND A \$20, a Foodshare initiative that collects fresh or frozen turkeys and/or monetary donations from generous donors. This program enables those who are food insecure to have a hearty Thanksgiving feast. Through the efforts of many generous donors, Foodshare reached their goal of collecting 19,000 turkeys!

In addition, the Junior League of Hartford recently helped brighten the lives of women and children living at My Sister's Place, a transitional housing facility in Hartford. Members decorated the lobby and common area with Christmas trees, twinkling lights, wreaths, and bows. Residents and staff were delighted with the festive atmosphere. Robert Dunbar, Vice President of Development of My Sister's Place exclaimed, "I went to Pliny Street and was shocked by the electric spirit in the air following the groups' decorating!"

About My Sister's Place

Established in 1982, My Sister's Place is dedicated to making a difference in the lives of homeless women and their children and helps those who slip into homelessness transition to a future of self-reliance and permanent, safe housing. The facility provides shelter, food, transitional housing opportunities, social services, support groups, and education to enable women to independently care for themselves and their children.

About Foodshare

Foodshare, the region's food bank, works to end hunger in Greater Hartford by increasing the self-sufficiency of people in need, engaging the public in real solutions, and ensuring an efficient safety net so no one goes hungry. More information can be found at www.foodshare.org.

About The Junior League of Hartford, Inc.

The Junior League of Hartford, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Since 1921, The Junior League of Hartford has been committed to making a difference in the greater Hartford community by assessing and identifying community needs, and then developing either direct programs or collaborations with other organizations and agencies to help meet those needs. More information can be found at www.jlhartford.org.